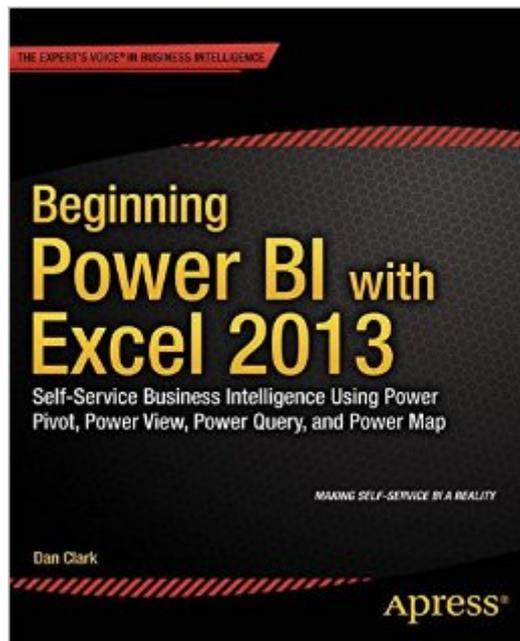


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# Beginning Power BI With Excel 2013: Self-Service Business Intelligence Using Power Pivot, Power View, Power Query, And Power Map



## Synopsis

Understanding your company's data has never been easier than with Microsoft's new Power BI package for Excel 2013. Consisting of four powerful tools—Power Pivot, Power View, Power Query and Power Maps—Power BI makes self-service business intelligence a reality for a wide range of users, bridging the traditional gap between Excel users, business analysts and IT experts and making it easier for everyone to work together to build the data models that can give you game-changing insights into your business. *Beginning Power BI with Excel 2013* guides you step by step through the process of analyzing and visualizing your data. Daniel R. Clark, an expert in BI training and a regular speaker on these topics, takes you through each tool in turn, using hands-on activities to consolidate what you've learned in each chapter. Starting with Power Pivot, you will create robust scalable data models which will serve as the foundation of your data analysis. Once you have mastered creating suitable data models, you will use them to build compelling interactive visualizations in Power View. It's often necessary to combine data from disparate sources into a data model. Power Query allows you to easily discover, combine, and refine data from a variety of sources, so you can make accurate judgments with all the available information. Geographical awareness is another common requirement of data analysis. Using Power Maps you will create captivating visualizations that map your data in space and time. *Beginning Power BI with Excel 2013* is your practical guide to getting maximum insight from your data, and presenting it with impact.

## Book Information

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## Customer Reviews

This book takes you from the beginning stages of using these Microsoft BI tools, to a point where you can apply the lessons learned and move to more advanced scenarios. I find it hard to read technical books from cover to cover. This book's chapters are bite sized pieces with about the right level of detail for me. I read most of the book in a couple of days and then went back to do the labs, which have taken me 4 days so far, but I am not quite done. I find the hands-on labs terrific. They help cement the information learned in the chapters. They are non-trivial and well worth doing. We use SharePoint on-premises with these tools and this book is definitely applicable. Good for Power Users that will be creating the models and the reports for our end-users.

This is not a BI beginner's book. Books shows you the power of BI with several screen shots as to what the end product would look like without taking you through the actual steps to get there - this is especially so for PowerMap there are other more useful books for the beginner.

Not good for beginners. May be suitable for advance users

Great beginner book for someone who is getting involved into Excel Power BI. Good as a reference tool. I really enjoy using this in conjunction with tutorials on YouTube.

Good resource to assist in the advanced features of using excel

I learned quite a bit with this book. I went from not knowing anything about PowerPivot, to creating multiple shared pivots refreshed daily from enterprise databases like Oracle and SQL Server by sorting them on SharePoint 2013.

Halfway through. Really well done; labs start off easy and progressively build and become more challenging.

Excelent book for beginners good price

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